

Professor/Head of Department for Marketing and Entrepreneurship



Reference: 0668-24

Salary: £67,280 to £104,712 per annum depending on experience

Contract Type: Permanent

Basis: Full Time

Job description

Job Purpose:

Working with the Head/ Dean of School and School Management Team as appropriate, to lead and effectively manage an academic Department/School in line with the wider University strategy.

Main Duties/Responsibility

Strategy

- ▶ Contribute to strategic direction and success as a member of the School management team by planning, reviewing, and identifying opportunities which support its growth and sustainability.
- ▶ Provide strategic leadership for all staff in the department, implementing School and University initiatives, strategies, and policies, ensuring the successful delivery of its Key Performance Indicators.
- ▶ Plan and deliver effective workforce management to anticipate and meet the strategic needs of the department.

Performance

- ▶ Resourcing the department effectively, including recruitment and selection, learning and teaching resources and work allocation.
- ▶ Ensure departmental curricula and assessments are relevant, up to date and in line with relevant professional standards and meeting internal and external regulations.
- ▶ Ensuring Professional, Statutory and Regulatory body requirements are always met.
- ▶ Support the Head/ Dean of School with the departmental budget in line with Department and School plans.
- Responsible for meeting departmental REF, TEF and KEF targets.

People/Team

- Lead all aspects of people management, setting and assuring high standards for performance and performance management including mentoring, development and support for all staff.
- ▶ Promote citizenship within the department, role modelling the University's leadership behaviours, and fostering collaboration and teamwork.
- ▶ Manage and support people through change, advocating for the University and supporting people through cultural transformation.

Delivery

- ▶ Deliver high levels of student satisfaction with responsibility for student recruitment, progression rates, employability, and student pastoral/welfare support. Proactively engage students to secure inclusion and improved student experience
- ▶ Represent the department, including maintaining a strong disciplinary profile. This includes representing the department on national representative bodies as appropriate.
- ▶ Lead high level engagements with relevant industries, professions, government departments and at public events to ensure the Department/School builds strong and productive connections to industry, the professions, and the community.

▶ To lead on professional accreditations where applicable.

Additional responsibilities

- ▶ Engage in continuous personal and professional development in line with the demands of the role, including undertaking relevant training and development activities.
- Ensure and promote the personal health, safety and wellbeing of staff and students.
- ▶ Carry out duties in a way which promotes fairness in all matters and which engenders trust.
- Promote equality of opportunity and support diversity and inclusion as well as working to support the University's environmental sustainability agenda and practices.

Person specification

	Essential	Method of assessment
Education and qualifications	A doctorate in a relevant academic discipline.	Application form and interview
	A teaching qualification such as PG Cert in Higher Education/fellowship of Advance HE at the level appropriate to the post holder's substantive appointment.	
Experience	Management and leadership of staff gained through experience of leading teaching teams and/or research teams,	Application form and interview
	Proven experience in managing conflicting priorities and deadlines and	
	Experience of handling pastoral and sensitive issues.	
Aptitude and skills	Ability to rapidly establish credibility as an academic leader both internally and externally.	Application form and interview
	Ability to lead a department as role model and exemplar of positive leadership behaviours.	
	Proven ability to collaborate effectively with others to create tangible benefits.	
	Demonstrable persuasion and influencing skills.	
	Ability to effectively communicate the strategy and objectives of the department to a wide audience.	
	Excellent communication skills to build external contacts that will support research and teaching activities.	
	Commitment to inclusion and wellbeing throughout the department for staff and students.	

Essential	Method of assessment
Understanding of key issues in teaching and research. Commitment to continuous personal development and to the professional development of others.	

	Desirable	Method of assessment
Education and qualifications	Membership of a relevant professional body.	Application form
	A Postgraduate Certificate in Professional Practice (PGCPP), or equivalent qualification.	
	Fellowship of AdvHE (or willingness to obtain it).	
Experience	Experience of teaching on and marketing and/or entrepreneurship programmes at UG and PG levels. Enterprise, policy engagement, or consultancy work in marketing related	Application form and interview
	space.	
Aptitude and skills	Interest and experience in interdisciplinary research or collaboration.	Application form and interview
	Strong engagement with external stakeholders (e.g., marketing organisations, policy bodies, or consultancies) to translate research into real-world impact.	

University values

All staff are expected to demonstrate/promote the University's values and expectations, which are an integral part of our strategy and underpin the culture of the University. In addition, our leaders are expected to be accountable, help to execute strategic visions of the University and share and set clear expectations that inspire those around them.



Innovation

We strive for excellence within ourselves and others, providing solutions to new and existing challenges.



Collaboration

We work best when we are collaborative, working together to contribute to the Aston community.



Ambition

We strive together for improvement and innovation looking ahead to see the bigger picture.



Inclusion

We treat everyone in our community equally and how they would like to be treated.



Integrity

We are open, honest and fair. We take ownership of the way we work and how we treat each other.

How to apply

You can apply for this role online via our website https://www2.aston.ac.uk/staff-public/hr/jobs.

Applications should be submitted by 23.59 on the advertised closing date. All applicants must complete an application form, along with your CV.

Any CV sent direct to the Recruitment Team and Recruiting Manager will not be accepted.

If you require a manual application form, then please contact the Recruitment Team via recruitment@aston.ac.uk.

Contact information

Enquiries about the vacancy:

Name: Marian Garcia

Job Title: Executive Dean of Aston Business School

Email: abs dean@aston.ac.uk

Enquiries about the application process, shortlisting or interviews:

Recruitment Team via recruitment@aston.ac.uk or 0121 204 4500.

Additional information

Visit our website https://www2.aston.ac.uk/staff-public/hr for full details of our salary scales and benefits Aston University staff enjoy.

Salary scales: https://www2.aston.ac.uk/staff-public/hr/payroll-and-pensions/salary-scales/index

Benefits: Benefits and Rewards | Aston University

Working in Birmingham: https://www2.aston.ac.uk/birmingham

Employment of Ex-Offenders: Under the Rehabilitation of Offenders Act 1974, a person with a criminal record is not required to disclose any spent convictions unless the positions they applying for is listed an exception under the act.

Eligibility to work in the UK:

Non-UK/Irish nationals will require a visa or immigration permission that allows them to work in the UK.

The most common work visas are the <u>Skilled Worker</u>, <u>Global Talent</u> and <u>Graduate</u> immigration routes. You can find more information about these visa categories on our <u>web page for candidates</u>. The <u>UKVI website</u> provides further detail about different work visas and the eligibility criteria for each.

Academic Technology Approval Scheme (ATAS):

If you will conduct research in your role and you apply for a Skilled Worker or Temporary Worker GAE visa, you may need to apply for and obtain ATAS clearance before Aston can issue a Certificate of Sponsorship for your visa application.

This process can take at least 6 weeks to process, and Aston will consider this when confirming your expected start date. Processing times will increase between April and September and can longer to complete.

There is no fast-track option available. ATAS certificates will be processed in order of receipt.

You can find more information about ATAS on our candidate immigration page.

Before you start and Right to Work

90-day entry vignette

If you have applied for your visa outside of the UK, you will receive a vignette in your passport which is usually valid for 90 days. Please make sure to travel to the UK within the 'valid from' and 'valid to' dates on this visa. If you entered the UK before or after these dates, you would not 'activate' the visa and you would need to leave and re-enter the

country.

You will also receive a decision letter confirming details about your immigration permission and where to collect your Biometric Residence Permit.

Cost of Living - Estate and Letting Agents

There are numerous Estate and Letting Agents in and around Birmingham that can help you find suitable accommodation. The Midland Landlord Accreditation Scheme provides a list of professional agencies and landlords who have applied with them for accreditation. Whilst accreditation is not a guarantee of quality, it provides some reassurance about the standard of the service they provide.

You can also use property search websites such as Rightmove or Zoopla.

Equal Opportunities

Aston University promotes equality and diversity in all aspects of its work. We aim to ensure, through our admissions policies for students, and our staff recruitment and selection processes that we encourage applications from all groups represented in the wider community at a local, national and international level.

The University will endeavour not to discriminate unfairly or illegally, directly or indirectly, against student or potential students, staff or potential staff. This commitment applies to all functions of the University and to any stage of an individual's career.

An Equal Opportunities Monitoring Form is included within the application form. Data you provide on the Equal Opportunities Monitoring Form will be included in a general database, for statistical monitoring purposes, enabling the University to monitor the effectiveness of its Policy, Codes of Practice and Guidelines on Equal Opportunities in Employment. Individuals will not be identified by name.

Data Protection

Your personal data will be processed in compliance with the Data Protection Act 2018 and the General Data Protection Regulation ((EU) 2016/679) ("GDPR"). The University's Data Protection Policy and Privacy Notices, including the Job Applicant Privacy Notice can be found at https://www2.aston.ac.uk/data-protection. Your application will only be used to inform the selection process, unless you are successful, in which case it will form the basis of your personal record with the University which will be stored in manual and/or electronic files. Information in statistical form on present and former employees is given to appropriate outside bodies.

Full details of our terms and conditions of service and associated policies and procedures are available online at https://www2.aston.ac.uk/staff-public/hr/policies

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www.aston.ac.uk

